

Music curation for your business.

studio@ramihobeid.com

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What we do

We are professional music curators who compile playlists, select the mood and style to fit your corporate needs. We stream, control and manage everything remotely.

The Platform

We use soundtrack your brand which allows us to control the music in your venue wherever you are located.

This platform has the world's largest catalog of popular music licensed for business and thousands of tracks are added weekly.



How we do it

Following your brief, we carefully select music genres and mood to fit your need. We then curate personalized playlists and add them to existing streams on soundtrack your brand. We update these playlists regularly, create weekly schedules and insure a coherent sound and vibe.

The Subscriptions

Locations	Monthly fee / Location
1 – 5	\$35
6 – 15	\$32
16 – 50	\$29
50+	\$26

*Each location requires a music player, if no promotional messages are required, you can use a PC, iOS, or android device, but we recommend using a **soundtrack player**. To play promotional content in any zone, an **AXIS C8033** is required.*



The Hardware

There are 2 options when it comes to the devices which need to be installed to stream the music into your venue.

Option 1

soundtrack player 3.0 = \$200

(excludes import duties)

- Easy plug n play set up
- Will only stream music from soundtrack

Option 2

Axis C8033 = \$400

(excludes import duties)

- Must be configured prior to shipping
- Easy plug n play set up
- Will stream music from soundtrack
- Will also play scheduled or live voice announcements

The Remote

Each person responsible for a venue will be instructed to download the soundtrack remote on their iOS device. This remote will allow them to control certain music playback features such as:

- See what's playing
- View track history
- Adjust volume
- Share music
- Block tracks

The Team

Set up, management and 24/7 technical support is handled by



Music consulting, curation, and creative direction is handled by

Rami O.

Dj and music selector since 2002

Leyla N.

Radio host/dj, and music selector since 2008

Curation & Consulting fees

Would you like a proposal?

Please contact studio@ramihobeid.com

Thank you

we look forward to discussing this further

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